

LED RETAIL ACCENT LIGHTING SYSTEM



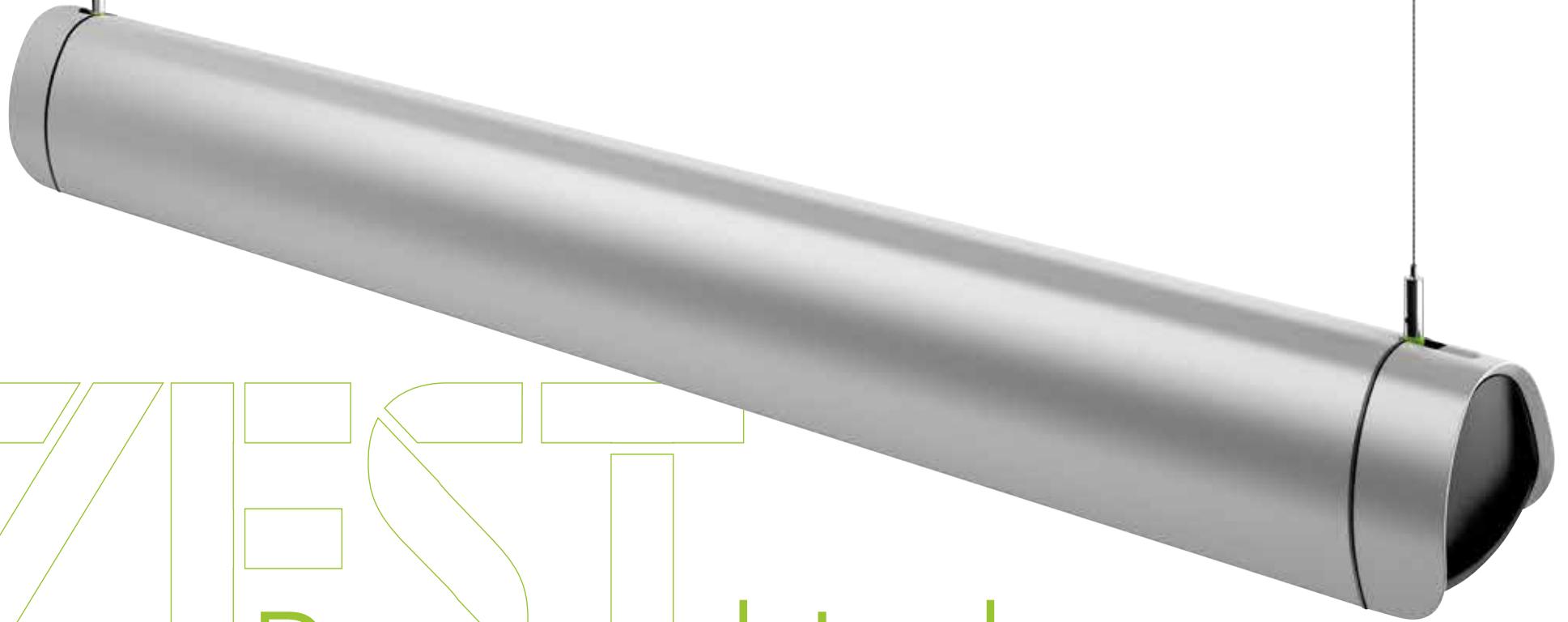


New innovations
create new possibilities.

It's time to rethink
retail lighting.



reddot design award



ZEST Beyond Lighting

Imagine a lighting system that moves with you across seasons, promotions, store refreshes.

Imagine a lighting system that enables you to deliver on your brand promise every day in every store in every location.

Introducing the revolutionary Zest system – the ultimate merchandising and promotional tool for retail.

Reshaping, redefining and reinventing retail spaces

Zest looks and performs like nothing the world of retail has ever seen before.

It was born of a simple question – what lighting system will make food look fabulous, regardless of colour and texture, no matter what type of display, in every store?

The resulting Zest LED accent lighting system is designed to deliver unparalleled brightness and accentuation, combined with a unique colour-tuning feature which means that the lighting can be reoptimised to suit merchandise as it changes with seasons, promotional campaigns or store refreshes.

Zest is designed with a sleek linear form, not only to disappear out of sight and blend discreetly into all environments, but because it is ultra-efficient in terms of energy and brightness.



Astonishing accentuation with radiant colour

Changing from summer to autumn displays?
Creating a promotional area that pops?
Need to attract customers to a destination zone?
With Zest, you simply maximise the colour.



With Zest, your selling space is always optimised. From cool-white through to golden tones, Zest can be subtly retuned to bring out the truest and most vibrant colours in whatever is on display. Combine this with outstanding CRI and near perfect R9, and you have stunningly vibrant merchandising.



Zest – the shape of things to come

Modularity

The modular construction system halves installation time and creates a seamless beam of light.

Architectural styling

Zest is creating a new design language for LED lighting. Discreet, elegant, architectural – Zest “disappears” into the roof or ceiling, leaving a minimalist and uncluttered sightline. The sleek, understated lines of Zest complement all retail design formats.

Comfort

Zest’s curved parabolic “wave” form minimises glare, softening the linearity and minimising visual bulk to create an elegant yet discreet lighting solution for retail.

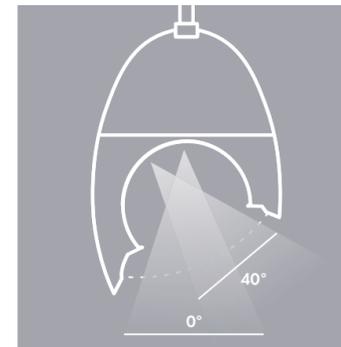
Customised styling

With Zest, you can make a brand statement with your lighting by customising the colour of the end gaps of the Zest system in keeping with your corporate image.

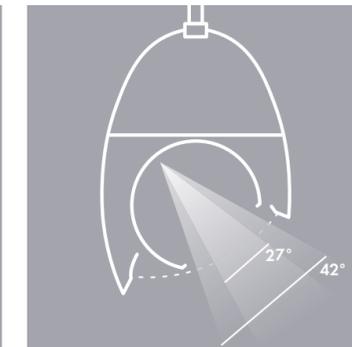
Adjustability

The unique rotating core of Zest enables light to be directed to exactly where it matters, the merchandise on display. This, along with a choice of beam angles and lengths, enables designers to light multiple display applications to their best advantage.

Adjustability Feature



Narrow / Wide beam-angles



Colour-tuning

Zest is fully colour-tunable, enabling you to “re-tune” along the white colour spectrum from 2,700K to 5,000K to suit the changing colours or merchandise on display. Combined with very high CRI, this ensures that displays are always perfectly optimised for the best possible colour vibrancy.

The flexibility to make anything possible

The Zest linear system has been designed to give retailers, merchandisers and lighting designers unlimited flexibility with their store environments.

Modular system

1.2m length

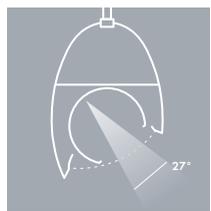


2.4m length

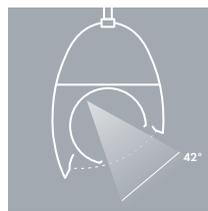


Optics

27°

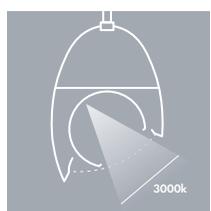


42°

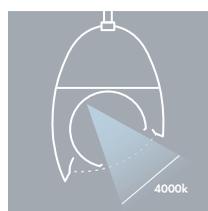


Colour temperature

3000k

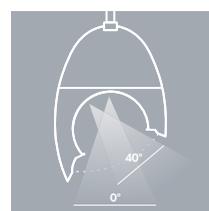
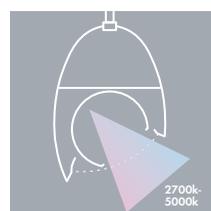


4000k



Flexibility

Tunability (2700-5000k) Rotating Core



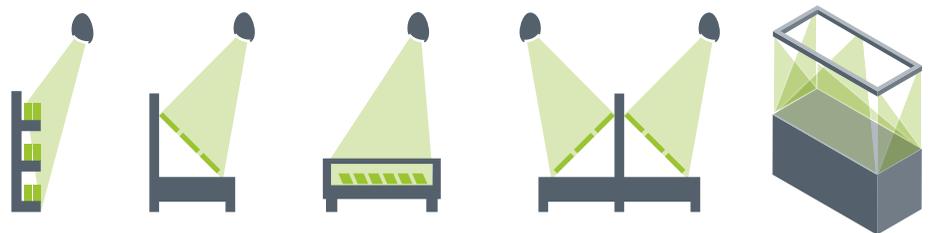
Connectivity

Zest has been designed to be easily connected, creating continuous lighting with no dark spots.



Dramatic accentuation of retail displays

The configurability of Zest means that it has multiple applications in food retail stores. The crisp directionality of Zest's optics creates dramatically accentuated areas that are completely flooded with even light.



Add Zest to the accent lighting throughout your store



Food



Fashion



Personal Care



Promotional



Wine



Floral

Make a sustainable brand statement



With Zest, you have confidence that not only are you making a sustainable brand statement, but also one that is consistent every day in every store.

This powerful lighting system delivers a rapid payback not only through reduced energy (up to 90% when compared with halogen) but also by eliminating maintenance costs and reducing installation time.



Rapid payback



50,000 hrs lifetime



<60% less energy



Easy install



Zero maintenance



Fresher (no UV or IR)

System Specification

Product Details	
Available Lengths	4ft / 8ft
Supply Voltage	100-277V AC 50/60Hz
Typical Power Consumption (not wallplug wattage)	60W (4ft) / 120W (8ft)
CCT	3000K
	4000K
	2700K-5000K (Tunable)
Beam Angles	27 Degree 42 Degree
Lumens (42 degree) 3000K (4ft 60W) 4000K (4ft 60W) Tunable (4ft 60W)	2300 lumens 2500 lumens 3300 lumens
CRI (Ra)	3000K (4ft 60W) ~95 (R9 ~90)
	4000K (4ft 60W) ~95 (R9 ~90)
	Tunable (4ft 60W) ~90 (R9 ~90)
IP Rating	IP10
Certifications	CE, RoHS, WEEE, ENEC (pending), UL (pending), NOM (pending)

Note: All performance data is subject to change, please contact Nualight for the most recent performance specification.

www.nualight.com

